



9205 Chisum Road
Justin, Texas 76247
817.899.7245 mobile
d_grogg@yahoo.com
<http://www.davidgrogg.com>
www.behance.net/d_grogg43bf

OBJECTIVE: *To join a progressive team of creative professionals with whom to fuse innovative design with ambitious strategies for tomorrow.*

EXPERTISE:

- Excels in the development of graphical assets through illustrative and/or digital imaging disciplines.
- Fluent in Adobe Creative Suite, with particular emphasis in Illustrator and Photoshop.
- Strong communicative, organizational and interactive skill sets relative to team infrastructure.
- Strong ability to manage and prioritize multiple projects while maintaining scheduled deadlines.
- Exhibits a positive and professional attitude and is effective with minimal supervision.
- Versatile on both PC and Macintosh platforms.

EDUCATION: **ATI Career Training Center**
Hurst, Texas – October 1991
Associates in Graphic Arts

PROFESSIONAL:

December 2005 To Present **RR Donnelley**
300 RadioShack Circle, Fort Worth, Texas 76102 - 817.415.9278
Digital Artist / Illustrator - DGTIII

- Illustrate schematic assets for instructional and/or packaging collaterals.
- Create high-end illustrative elements for utilization in both print and web publications.
- Execute advanced retouching and manipulation disciplines to all photo elements for print.
- Assist in the layout and page production of various printed advertising collaterals.
- Manage artwork via Donnelley's proprietary asset management and proofing network.
- Liaise and maintain strong rapport between on-site departments and clients.

March 2001 To December 2005 **Vertis, Inc.**
300 RadioShack Circle, Fort Worth, Texas 76102 - 817.415.9278
Digital Artist / Illustrator

- Generate technical illustrations for use on packaging and instructional materials.
- Develop high-end illustrative artworks for both print and web application.
- Execute color management and retouching disciplines to all photography for print .
- Provide customer service and point of contact for the client.

October 1996 To March 2001 **RadioShack Corporation**
100 Throckmorton Street, Fort Worth, Texas 76102 - 817.415.3271
Senior Digital Artist

- Manage and/or mentor first and second tier artists within the Digital Imaging department.
- Set and maintain style/color guidelines and output procedures to ensure quality assurance.
- Design and create technical illustrations for use on packaging and instructional materials.
- Create logo and iconic elements for various publications, both in-house and abroad.
- Develop high-end illustrative assets for utilization in print and web applications.
- Execute advanced retouch and compositing disciplines to all photo elements for print.

June 1991 To October 1996 **Sir Speedy Printing**
3303 Matlock Road, Arlington, Texas 76015 - 817.468.4344
Graphic Artist / Production Manager

- Create and developed brand identity assets for local business clientele.
- Design and construct business forms, stationary, and associated collaterals.
- Execute general typesetting functions as required.
- Provide customer care and foster strong rapport with both clients and vendors.
- Execute extensive paste up, stripping and plate burning functions.
- Perform post-production duties such as folding, cutting and related bindery functions.
- Manage inventory and coordinate pickup and delivery.

October 1990 To June 1991 **Marketing Profiles**
1901 Central Drive, Bedford, Texas 76021
Graphic Artist

- Design and create brand identity assets for home building firms and associated clientele.
- Design and construct ads, brochures and other collateral for homebuilders and affiliated businesses.
- Perform general typesetting functions and maintain file assets and archives.

REFERENCES: Available upon request. #